

EXPERIENCE

User Experience Design Front End Developer, RHT, 1/13–present, San Francisco, California

- Business analysis of applications for improved user flow and utility. Making it work better and do more.
- Branding standards and logo design for web, e-mail and mobile to increase recognition.
- Production app code editing with .net, Info Path, Visual Studio, jQueryUI, Firebug, CSS, JavaScript, RegXp.
- Front End Developer for HTML5 + Twitter Bootstrap + SharePoint 2013 responsive employee home page.
- Design of a SharePoint 2010 employee home page visual enhancement and experience upgrade revision.
- User experience enhancement proposals for applications and wire-frame generation to code prototype.

Front-end Implementation Specialist, PartyCity.com, 4/11–9/12, Pleasanton, California

- Code customer facing pages and e-mail for largest party goods retailer in the US.
- Front-end development work flow improvements and user experience advocate.
- Enhanced e-mail code compatibility, analytic tracking, persuasive strategies and functionality.
- Decreased page maintenance cost 70% while increasing quality by re-engineering production process.
- Browser compatibility and debugging of JavaScript, jQuery, web printing and HTML code.
- SEO tuning with semantic HTML and advocate for high performance code architecture.
- Site functionality design from prototype and testing to code templates for content editors.

Web Developer, GlobalWineCo.com, 4/10–9/10, Sausalito, California

- Front end UI developer for 100K+ unique visitors/month e-com sites using ASP.net and Visual Studio.
- Responsible for cross browser compatible HTML and CSS using jQuery, and JavaScript.
- Created mock-ups, project management, consensus building, and usability.
- Implemented image sprites, e-mail compatibility improvements, CSS portability and optimization.
- Architecture consolidation of 6 brand stylized web sites with common code for life cycle ROI.

Print Production, JewishWorldNews.org, 1/04–1/05, Albany, New York

- Typesetting using QuarkXPress. Created templates and conversions for workflow transition to InDesign.

Graphics Designer for Web and Print, Truarchs.com/Trudeau Architects, 9/00–6/03, Latham, New York

- B2B Internet application development as part of a five-person team using JavaServer Pages.
- Responsible for user interface, usability, application flow, wire frames, graphics and HTML.
- Wrote user manuals and online help, application testing, product specifications and scope.
- Responsible for all print promotional graphics, stationery, proposals, and templates.

Document Creation Specialist, Kinko's Copy Center, 4/96–11/01, Albany, New York

- Created graphic designs, flyers, brochures, business cards, photo layouts and exhibit displays.
- Front counter, create mock-ups with customers, resolved customer complaints.

Desktop Publishing and Admin Assistant, Temporary Agency, 7/95–4/98, Albany, New York

- Created and maintained MS Access database of 10,000 records to replace obsolete data system.
- Automated data conversion process to save time by 80%, reducing costs by \$5,000 in one month.

Publishing Assistant, Prof. Soifer at UCCS, 8/93–6/94, Colorado Springs

- Edited and published a mathematics book and a quarterly journal from hand written manuscript.

Head of Drafting, 4/90–12/94, Reliance Steel and Aluminum, 4/90–12/94, Colorado Springs, Colorado

- CAD/CAM design, SOP manual creation, and process improvements to reduced lead times by over 50%.
- Implemented Demming's TQM statistical quality control of process management philosophy.

SKILLS

Design: creative content, usability, SEO, wireframe, information architecture, analytics, B2B + B2C, info-graphics.

Code: jQuery, CSS, HTML5, JavaScript, Firebug, Flash, XML, Dreamweaver, Visual Studio, hand coding, e-mail.

Develop: ActionScript (.as3), JavaServer Pages (.jsp), Active Server Pages (.asp), PHP, SQL, RegExp.

Print: Photoshop, InDesign, Illustrator, Acrobat, QuarkXPress, PageMaker, FontLab, Mac + PC.

EDUCATION

BFA in Web Design and New Media, 2010, GPA 3.0 (B average)

Academy of Art University, School of Computer Arts, San Francisco, California, Art.edu.

BS in Electrical Engineering Courses, 1994, three years completed towards degree with 3.04 GPA

Colorado University at Colorado Springs, School of Engineering, Colorado, UCCS.edu.

Member of AIGA (American Institute of Graphic Arts), GAG (Graphics Artist Guild)